



Program Advertisement Order Form

Your ad image must fit within the size you choose. (Check size of ad)

- Full Page – (7 ½ x 9 ¾) \$350
- Half Page Vertical– (3½ x 9¾) \$175
- Half Page Horizontal (7½ x 4 ¾) \$175
- Quarter Page (3½ x 4 ¾) \$100
- Eighth Page – (3½ x 2 1/8) \$ 55

<input type="checkbox"/> Repeat from last year
<input type="checkbox"/> Note changes
<input type="checkbox"/> New Ad - New Advertiser
<input type="checkbox"/> New Ad - Former Advertiser

Contribution received: Amount _____ Date _____ Cash Check

>> PLEASE MAKE CHECKS PAYABLE TO: SYRACUSE CHORALE, INC. <<

Organization Name _____

Address _____ Phone _____

City _____ State _____ Zip _____

circle one
Contact: Mr Ms Mrs Dr First Name _____ Last Name _____

Title/Function _____

Chorale member's name _____ Date _____

.....
RECEIPT FOR CONTRIBUTION TO SYRACUSE CHORALE

Contribution received from: _____

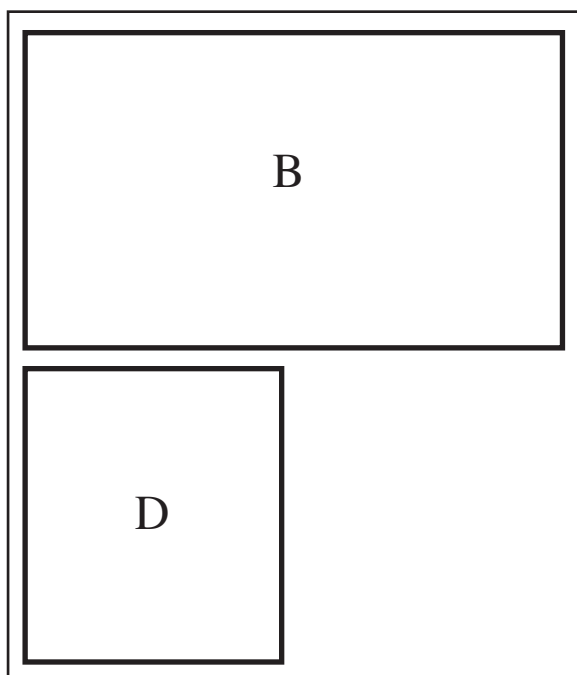
Amount: _____ Date: _____

Chorale Member _____

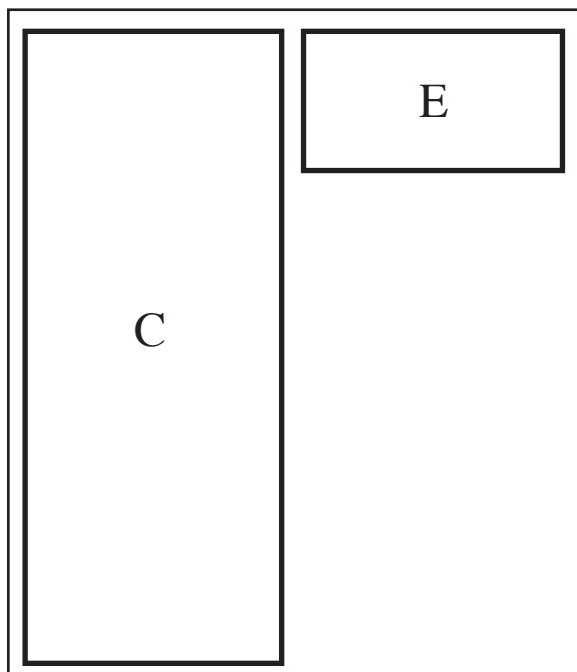
Program Ads

Rates and Specifications

2017 — 2018



AD	SIZE	SEASON RATE
A	Full Page 7 ½ in. wide x 9 ¾ in. high	\$350
B	1/2 Page Horizontal 7 ½ in. wide x 4 ¾ in. high	\$175
C	1/2 Page Vertical 3 ½ in. wide x 9 ¾ in. high	\$175
D	1/4 Page 3 ½ in. wide x 4 ¾ in. high	\$100
E	1/8 Page Horizontal 3 ½ in. wide x 2 1/8 in. high Business Card Size	\$ 55



TERMS:

- Payment is due when the advertisement is submitted.
- Please make checks payable to Syracuse Chorale, Inc.
- Payment should be submitted to the Chorale representative from whom you purchased the advertisement.

SPECIFICATIONS:

- The finished size of the concert program is 8 1/2 x 11 in.
- Electronic files are preferred if available, and may be in high-res jpeg, Adobe .pdf, Photoshop, Illustrator or InDesign format.
- Electronic files may be submitted on thumbdrive, or via e-mail to ads@syracusechorale.org.
- Print-ready hard copy may be submitted with the ad form

DEADLINE:

- **Payment and materials are due no later than Oct. 31.**

Thank you for supporting Syracuse Chorale!



Program Sponsor / Contribution
Name Recognition
Order Form

- Concert Sponsor \$1000+
- Whole Note \$250-\$999
- Half Note \$100-\$249
- Quarter Note \$25-\$99

Contribution received: Amount _____ Date _____ Cash Check

>> PLEASE MAKE CHECKS PAYABLE TO: SYRACUSE CHORALE, INC. <<

Name to Appear in the Program: _____

Address _____ Phone _____

City _____ State _____ Zip _____

circle one
Contact: Mr Ms Mrs Dr First Name _____ Last Name _____

Title/Function _____

Chorale member's name _____ Date _____

.....
RECEIPT FOR CONTRIBUTION TO SYRACUSE CHORALE

Contribution received from: _____

Amount: _____ Date: _____

Chorale Member _____